

Vincent Roussy

UX UI Designer / Front-end Developer

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Tel: +44 7449 850062

Location: London

Portfolio: vincentroussy.com

Skills



Design

Web design: UX and UI design
User research - Information Architecture
Content Strategy
Prototyping: Marvel / AE / Principle
Print – full process experience
Branding – logos / visual identities



Web

HTML / PHP / CSS / SASS / JQUERY
Wordpress CMS – Theme building
Version control – Git
SEO – webpages optimisations for organic – Google tools (Analytics / GTM / GSC)



Project Management

Agile workflow – Trello – JIRA
Production specifications (Gantt)
Budgets & technical documents

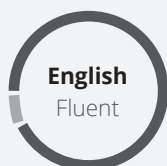


Software

More than 8 years of experience using Adobe creative suite and most of the new digital design tools.

Sketch / Figma / Invision / Marvel / Zeplin
Photoshop / Illustrator / Indesign
After Effects/ Premiere

Language skills



Personal statement

Hi, I'm a UX/UI designer and developer specialised in creating websites and digital interfaces. Throughout many years working in design, I have developed both creative and technical skills allowing me to handle projects individually but also work within a team with an overall knowledge of the digital environment.

I have always been passionate to deliver functional interfaces and make good use of all my knowledge to help create more beautiful and user centred digital products. Having a strong interest in development also allows me to easily translate design interactions and be more creative.

Experience

Mid-weight web designer

Fin International – Current position (since April 2017)

Web designer in charge of all the UX and user research + UI for Fin's clients. Working closely with other designers in the team, on brand guidelines and making sure the branding concept translates in both digital and print materials.

Front-end development support on wordpress website builds.

Maintenance of all the self hosted websites.

Advertising concepts for double click campaigns + build.

2017

Web designer - Mid-weight

Insure the box Limited – 4 years

Designer and front end developer for the different brands of the group + Toyota Insurance Management Europe (The company was acquired by Toyota in 2015)

In charge of all the front end websites for Insurethebox group and various projects within Toyota and Lexus Insurance Europe.

2013

Self-employed / Freelance

www.it-multimedia.com – 1 year

Web design, Graphic Design, Front-end Development

2012

Webmarketing

Pichet Immobilier (Bordeaux, Fr) – 4 months Internship

Websites project management (events, special offers, landing pages)

Conception, web design and development (videos.pichet-immobilier.fr + pichetimmobilier.net)

Content writing and update for the different websites of the firm

Graphic design to illustrate pages of various web sites

2011

Web Designer

Flamant bleu studio (Bordeaux, Fr) – 3 months Internship

Conception and design for digital medias (websites ; interactive applications)

Front-end development

2010

Education

2009 ~ 11 Master's Degree : "Multimedia Design and Production"
Michel de Montaigne ISIC, Bordeaux 3 (France)

2008 ~ 09 Bachelor's Degree (3rd year) : "Visual Communication"
Pierre Mendes France, Grenoble 2 (France)

2005 ~ 07 Bachelor's Degree (1st & 2nd years) "Network and Communication Services"
avPaul Sabatier Toulouse 3 (France)