

Vincent Roussy

Web Designer / Front-end Developer

Mail: vincent.roussy@gmail.com

Tel: +44 7449 850062

Portfolio: vincentroussy.com

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Location: London

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Skills



Design

Web design: UX and UI design /
Responsive design
Print – full process experience
Branding – logos / visual identities



Web

HTML / PHP / CSS / SCSS / JQUERY
Wordpress CMS – Theme building
(+Drupal)
Version control – Git
SEO – webpages optimisations for
organic – Google softs (Analytics / GTM
/ GSC)



Project Management

Agile workflow – Trello – JIRA
Production specifications (Gantt)
Budgets & technical documents



Software

More than 8 years of experience using
the Adobe creative suite.

Photoshop	●●●●●●●●
Sketch	●●●●●●●●
Illustrator	●●●●●●●●
Indesign	●●●●●●●●
After Effects	●●●●●●●●
Premiere	●●●●●●●●
Marvel	●●●●●●●●

Language skills



Personal statement

I'm a designer and developer specialised in creating websites and digital products. Through the years I have developed both creative and technical skills that allow me to handle projects individually but also to work within a team with an overall knowledge of the digital environment.

With more than 5 years of experience I have always been very passionate to deliver the best with a strong attention to details. I also focus on trends and changes to stay up to date in my constantly evolving work area.

Experience

Mid-weight web designer

Fin International – Current position

Web designer in charge of all the UX and UI for Fin's clients. Working closely with other designers in the team, on brand guidelines and making sure the branding concept translates in both digital and print materials. Front-end development support on wordpress website builds. Maintenance of all the self hosted websites. Advertising concepts for double click campaigns + build.

2017

Mid-weight web designer

Insure the box Limited – 4 years

Designer and front end developer for the different brands of the group + Toyota Insurance Management Europe (The company was acquired by Toyota in 2015)
In charge of all the front end websites for Insurethebox group and various projects within Toyota and Lexus Insurance Europe.

2013

Self-employed / Freelance

www.it-multimedia.com – 1 year

Web design, Graphic Design, Front-end Development

2012

Webmarketing

Pichet Immobilier (Bordeaux, Fr) – 4 months Internship

Websites project management (events, special offers, landing pages)
Conception, web design and development (videos.pichet-immobilier.fr + pichetimmobilier.net)
Content writing and update for the different websites of the firm
Graphic design to illustrate pages of various web sites

2011

Web Designer

Flamant bleu studio (Bordeaux, Fr) – 3 months Internship

Conception and design for digital medias (websites ; interactive applications)
Front-end development

2010

Education

2009 ~ 11 Master's Degree : "Multimedia Design and Production"
Michel de Montaigne ISIC, Bordeaux 3 (France)

2008 ~ 09 Bachelor's Degree (3rd year) : "Visual Communication"
Pierre Mendes France, Grenoble 2 (France)

2005 ~ 07 Bachelor's Degree (1st & 2nd years) "Network and Communication Services"
Paul Sabatier Toulouse 3 (France)